

# 3 Reasons to Talk to Your Real Estate Pro Today



1

## Get the Scoop on Your Market

National stats provide an overall view, but a professional real estate agent has in-depth data on your local market.

2

## The True Value of Your Home

I have the expertise to give you an accurate assessment of your home's value, along with tips to help you get top dollar.

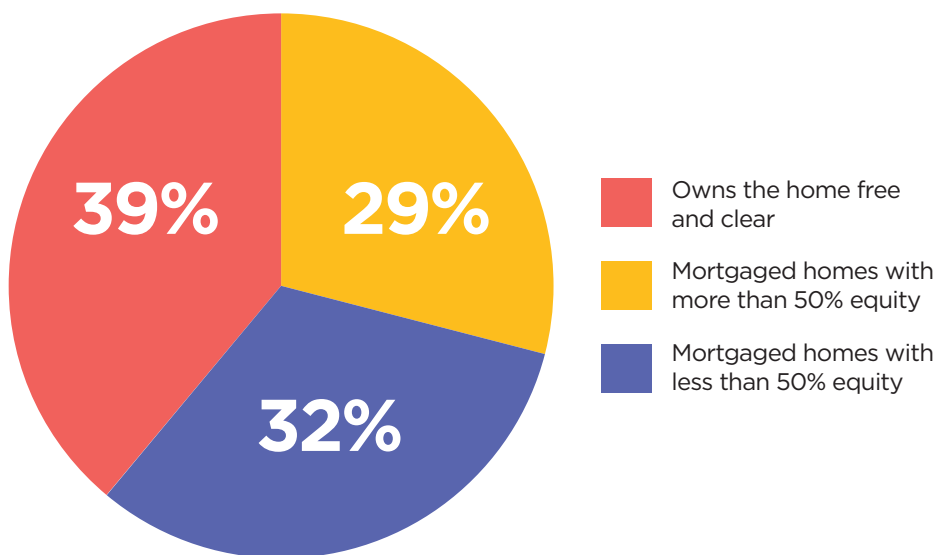
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## Your Real Estate Questions

I'm here for any of your questions or to connect you with a great mortgage professional.

## Why There's No Residential Housing Crash Coming

### Americans' Home Equity:



## Thinking About Selling? Profile of a Seller

- 75% have sold a home before.
- They've lived in their home a median of 10 years.
- Their property remained on the market for 18 days (75% sold in 30 days or less).
- 83% are detached single-family homes.

## Why Are They Selling?

- Desire to move closer to family and friends: 21%
- Moving due to retirement: 11%
- Neighborhood becoming less desirable: 11%
- Home too small: 10%
- Change in family situation: 9%

**"This nation is standing on the front doorstep of the largest wave of home-buying demand in U.S. history."**

- David Stevens, Former President/CEO, Mortgage Bankers Association