

Seller Savings Comparison



Full service. Big savings.
The *experts* next door.SM



PLATINUM
EDGE™ PROPERTIES
An Exclusive Home Marketing Program

✓ The Consumer's Intelligent Choice

- In traditional real estate, the commission is usually a percentage of the selling price. The commission you could pay to sell your home could look like the following example.
 - With many real estate offices, you have no other choice.
 - With the Help-U-Sell System®, there are at least three ways your home can sell.

Purchase Price Commission *

\$1,000,000	6%	\$60,000
Listing Office	3%	\$30,000
Selling Office	3%	\$30,000

*Commissions are not set by law and are negotiable between broker and consumer.

You Show "By Owner"	We Show "Our Agent" shows and sells	They Show "Other Agent" shows and sells)
1% = \$10,000	2.5% = \$25,000	4% = \$40,000
You Save \$50,000	You Save \$35,000	You Save \$20,000

Whether you show your home or your Help-U-Sell/Platinum Edge agent shows your home, the moment a prospective buyer expresses an interest in purchasing your home, your Help-U-Sell/Platinum Edge agent takes over. We help your buyers obtain financing, write the contracts, handle disclosures, inspections and escrow or closing. Your Help-U-Sell/Platinum Edge experience will meet or exceed your real estate expectations.

If another agent locates a buyer for your home, we act as Your agent. The other Agent becomes the agent for the Buyer.

The amount you pay depends on where your buyer comes from!

The Easy Way to Sell Your Home and Save...

Sound Impossible? It's not. If you are willing to spend a little time, we will help you sell your home. What do we get out of it? 1% total commission payable at closing only if the property sells. **NO ADVANCE FEE.**

What You Do...

1. You show your property

OR

We will show your property for a small additional percent (payable only if our buyer buys your property).

What We Do For **1%**

1. We guarantee in writing to advertise your property every week.
2. We use our exclusive marketing system to get you buyers.
3. We send an ad on your property to potential buyers now looking for property.
4. We lend you 'For Sale' and 'Open House' signs.
5. We create a full photo display of your home and put it on the Internet at Helpusell.com and many other sites such as Zillow & Realtor.com
6. We discuss the 'good' and the 'bad' in all offers and negotiate to get you the best possible price.
7. We preapprove your buyer and help them obtain financing (many times there are 7 or 8 methods).
8. We go through your closing costs and leave you with an estimate of your net proceeds.
9. We help you avoid problems, assist you should any arise, and work to save you money in all the hidden parts of the transaction.
10. We coordinate for you the attorneys, engineers, appraisers, inspectors and other professionals.
11. We help you with escrow/settlement and follow through until closing.

You Could Save \$30,000!

By selling your home with Help-U-Sell/Platinum Edge instead of with brokers who charge a 6% commission* (the savings are based on a home selling for \$600,000) You can use your savings for creative financing, or reduce your price to speed up the selling.

Facts

- We are licensed real estate professionals.
- We are full-service brokers.
- We are members of the Multiple Listing Service.
- We show property (MLS & our listings)

Guarantee

At closing, the office will refund up to our full fee back to you if we have not performed the services agreed to your reasonable satisfaction, and if you have complied with all the terms of our listing agreement.

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HELP-U-SELL WRIGHT

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Info@HelpUSellWright.com

Licensed RealEstate broker. Each office Independently Owned and Operated. If your property is listed for sale, this is not a solicitation for your listing. Since 1976 Help-U-Sell has been helping Sellers save thousands of dollars on the sale of their properties.